



TOWEL

CITY

2026





TOWEL

CITY

The Towel City Collection for 2026 embodies the perfect balance of luxury, quality, and lasting durability. Crafted with care and designed for versatility, the range brings together plush towels, elegant robes, refined sleepwear, and essential accessories in a wide array of colours and styles.

WHAT'S NEW: P4

LUXURY TOWELS: P8

CLASSIC TOWELS: P10

PRINTABLE TOWELS: P10

ORGANIC TOWELS: P11

MICROFIBRE RANGE: P12

LOUNGEWEAR & SLIPPERS: P14

BEAUTY RANGE: P18

ACCESSORIES: P20

TECHNICAL INFO: P21

WHAT'S NEW 2026





NEW

TC056 Supersoft Pyjamas
XS (8) - 4XL (22)
100% Recycled Polyester Interlock
Peached, 175gsm

Ivory

Black



GIFTING

WHAT'S NEW 2026



NEW

TC070 Quick Dry Beach Towel
200 X 90 CM
89% Recycled Polyester, 11% Nylon
Peached, 200gsm

TC071 Quick Dry Bath Towel
70 X 140 CM
89% Recycled Polyester, 11% Nylon
Peached, 200gsm

TC072 Quick Dry Sports Towel
30 X 110 CM
89% Recycled Polyester, 11% Nylon
Peached, 200gsm



SELF FABRIC BAG

TC070 and TC071 only

White

Navy





NEW

TC014 Deluxe Velour Golf Towel

20 x 60 CM Folded

43 x 60 CM Full

Tri-fold design with printable border

100% Cotton Luxury Velour, 465gsm

Black

Navy



TC001
TC003
TC004
TC006

White	TC001, TC002, TC003, TC004, TC005, TC006, TC007, TC013
Black	TC001, TC002, TC003, TC004, TC005, TC006, TC007, TC013
Steel Grey	TC001, TC003, TC004
Grey	TC003
Navy	TC001, TC002, TC003, TC004, TC005, TC006, TC007, TC013
Royal	TC001, TC002, TC003, TC004
Bright Blue	TC003, TC004
Purple	TC003
Ocean	TC003
Forest	TC003, TC004, TC013
Red	TC003, TC004, TC013
Fuchsia	TC003, TC004, TC013
Orange	TC003

SIZE GUIDE

100 X 150 CM TC006			
70 X 130 CM TC004			
30 X 100 CM TC007			
50 X 90 CM TC003			
40 X 60 CM TC002			
30 X 50 CM TC005			
30 X 30 CM TC001			

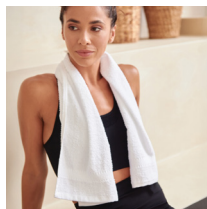
LUXURY TOWELLING RANGE

100% COTTON TERRY TOWELLING, 550GSM

TC001
TC002
TC003
TC004
TC005
TC006



TC001 Luxury
Face Cloth
30 X 30 CM



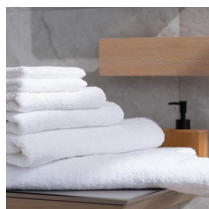
TC002 Luxury
Gym Towel
40 X 60 CM



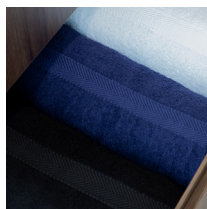
TC003 Luxury
Hand Towel
50 X 90 CM



TC004 Luxury
Bath Towel
70 X 130 CM



TC005 Luxury
Guest Towel
30 X 50 CM



TC006 Luxury
Bath Sheet
100 X 150 CM



TC007 Luxury
Pocket Gym Towel
30 X 100 CM



TC013 Luxury
Golf Towel
30 X 50 CM

CLASSIC TOWELLING RANGE

100% COTTON TERRY TOWELLING, 400GSM

White

Navy



TC042 Classic
Sports Towel
30 X 110 CM



TC043 Classic
Hand Towel
50 X 90 CM



TC044 Classic
Bath Towel
70 X 130 CM

PRINTABLE TOWELLING RANGE

100% COTTON TERRY TOWELLING, 550GSM

White

Black

Navy

PRINTABLE BORDER



TC033 Printable Border
Golf Towel
30 X 60 CM
10CM PRINTABLE BORDER



TC034 Printable Border
Hand Towel
50 X 100 CM
11CM PRINTABLE BORDER



TC035 Printable Border
Bath Towel
70 X 140 CM
12CM PRINTABLE BORDER

ORGANIC TOWELLING RANGE

100% ORGANIC COTTON TERRY TOWELLING, 600GSM



TC505
TC503
TC504
TC506

PRINTABLE BORDER

White



TC503 Organic
Hand Towel
50 X 100 CM
11CM PRINTABLE BORDER



TC504 Organic
Bath Towel
70 X 140 CM
12CM PRINTABLE BORDER



TC505 Organic
Guest Towel
30 X 50 CM
9CM PRINTABLE BORDER



TC506 Organic
Bath Sheet
100 X 150 CM
14CM PRINTABLE BORDER

MICROFIBRE RANGE

100% POLYESTER MICROFIBRE, 280GSM



TC810 Adults' Poncho
One Size

TC811 Children's Poncho
3/5, 6/9, 10/13yrs

Black

Navy

Royal



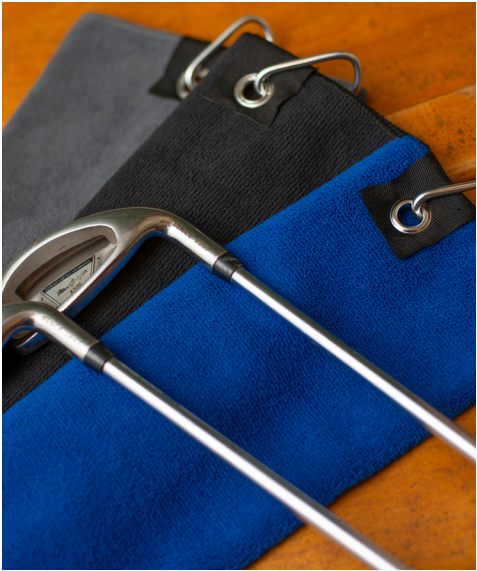
TC016 Microfibre
Guest Towel
30 x 50 CM



TC017 Microfibre
Sports Towel
30 x 110 CM



TC018 Microfibre
Bath Towel
70 x 140 CM



TC019 Microfibre
Golf Towel
40 x 55 CM, Tri-fold design

White	Black	Navy	Steel Grey	Bright Royal
			Except TC018	Except TC016

LOUNGEWEAR & SLIPPERS



TC053 | TC059 Long Pyjamas

TC053 Ladies': XS (8) - 3XL (20)

TC059 Children's: 3/4 - 11/13yrs

100% Cotton Single Jersey, 140gsm

H.grey: 85% Cotton, 15% Viscose

White/
H.Grey

White/
Pink Stripe

White/
Navy



GIFTING

TC059 Only



TC052 Short Pyjamas

Ladies': XS (8) - 3XL (20)

100% Cotton Single Jersey, 140gsm
H.grey: 85% Cotton, 15% Viscose





TC054 Satin Robe

XS/S (8/10) - XL/2XL (16/18)

95% Polyester, 5% Elastane, 95gsm

White

Black

Light Pink



TC021 Kimono Robe

S/M - L/XL

100% Cotton Terry, 400gsm

White



TC064 Classic Terry Slippers
4/7 (EUR 36-41) - 8/11 (EUR 42-46)
100% Cotton Terry Towelling, 400gsm

White



TC066 Waffle Mule Slippers
4/7 (EUR 36-41) - 8/11 (EUR 42-46)
Poly/Cotton mix, Waffle Weave
220gsm

White



TC067 Open Toe Slippers
4/7 (EUR 36-41) - 8/11 (EUR 42-46)
100% Polyester, 160gsm

White

BEAUTY RANGE



TC930 Satin Pillowcase

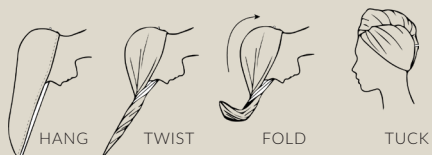
50 X 75 CM

95% Polyester, 5% Elastane
Satin, 100gsm

White



GIFTING



TC933 Hair Wrap

One Size
100% Cotton
Terry Towelling, 400gsm

White



GIFTING

TC062 Beauty Hairband

One Size
80% Cotton, 20% Polyester
Terry Towelling, 240gsm

White



GIFTING



ACCESSORIES

TC036 Babies' Hooded Towel

75 x 75 CM

100% Cotton Terry Towelling, 360gsm

White/ White		White/ Blue		White/ Pink	
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TC041 Tea Towel

50 x 70 CM

100% Cotton, 155gsm

White



TC063 Laundry Bag

44 x 53 CM

100% Cotton, 120gsm

White

COLOUR GUIDE

White	Black	Ivory 179-1 U	Light Pink 705C
Red 1797C	Orange 21U	Forest 3435C	Fuchsia 233C
Purple 2765U	Ocean 3125C	Bright Blue 660C	Bright Royal 7686C
Royal 280C	Navy 2768C	Navy* 296C	Steel Grey 431C
Grey 414C	Heather Grey Black 34%		

* TC014, TC016, TC017, TC018, TC019, TC070, TC071, TC072, TC810 and TC811 only

TO FIT GUIDE

UNISEX ROBES								
UNISEX UK GARMENT SIZE	S/M	L/XL						
UK MEN'S SIZE	34/38	40/44						
MEN'S EUROPEAN CHEST	44/4	50/54						
UK LADIES SIZE	10/14	16/20						
LADIES EUROPEAN SIZE	38/42	44/48						
TO FIT CHEST - INCHES	34-38"	40-44"						
TO FIT CHEST - CMS	86-96cm	101-112cm						
LADIES' ROBES								
UK GARMENT SIZE	S	M	L	XL	XS/S	M/L	XL/XXL	
UK DRESS SIZE	8/10	12/14	16/18	20/22	8/10	12/14	16/18	
EUROPEAN SIZE	36/38	40/42	44/46	48/50	36/38	40/42	44/46	
TO FIT CHEST - INCHES	30-34"	34-38"	38-42"	42-46"	30-34"	34-38"	38-42"	
TO FIT CHEST - CMS	76-86cm	86-96cm	96-107cm	107-118cm	76-86cm	86-96cm	96-107cm	
LADIES' PYJAMAS								
UK GARMENT SIZE	XS	S	M	L	XL	XXL	3XL	4XL
UK DRESS SIZE	8	10	12	14	16	18	20	22
EUROPEAN SIZE	36	38	40	42	44	46	48	50
TO FIT CHEST - INCHES	30-32"	32-34"	34-36"	36-38"	38-40"	40-42"	42-44"	44-46"
TO FIT CHEST - CMS	76-81cm	81-86cm	86-91cm	91-96cm	96-101cm	101-107cm	107-203cm	203-209cm
TO FIT WAIST - INCHES	25"	27"	29"	31"	33"	35"	37"	39"
TO FIT WAIST - CMS	64cm	69cm	74cm	79cm	84cm	89cm	94cm	99cm
UK GARMENT DUAL SIZES	XS/S	M/L	XL/XXL					
UK DRESS SIZE	8/10	12/14	16/18					
EUROPEAN SIZE	36/38	40/42	44/46					
TO FIT CHEST - INCHES	30-34"	34-38"	38-42"					
TO FIT CHEST - CMS	76-86	86-96	96-107					
TO FIT WAIST - INCHES	25-27"	29-31"	33-35"					
TO FIT WAIST - CMS	64-69cm	74-79cm	84-89cm					
KIDS' Please note that height is a better indication of fit than age.								
KIDS' GARMENTS - AGE	3/4	3/5	5/6	6/9	7/8	9/10	10/13	11/13
HEIGHT - CMS	98-104cm	98-110cm	110-116cm	116-134cm	122-128cm	134-140cm	140-164cm	146-164cm
CHEST - INCHES	22-24"	22-24"	24-26"	26-28"	26-28"	28-30"	30-33"	30-33"
CHEST - CMS	56-61cm	56-61cm	61-66cm	66-71cm	66-71cm	71-76cm	76-84cm	76-84cm

PRODUCT GUIDE 2026



TC001 | Page 9
LUXURY RANGE:
FACE CLOTH



TC002 | Page 9
LUXURY RANGE:
GYM TOWEL



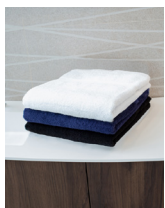
TC003 | Page 9
LUXURY RANGE:
HAND TOWEL



TC004 | Page 9
LUXURY RANGE:
BATH TOWEL



TC005 | Page 9
LUXURY RANGE:
GUEST TOWEL



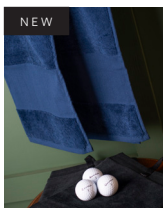
TC006 | Page 9
LUXURY RANGE:
BATH SHEET



TC007 | Page 9
POCKET GYM
TOWEL



TC013 | Page 9
LUXURY GOLF
TOWEL



TC014 | Page 7
DELUXE VELOUR
GOLF TOWEL



TC016 | Page 13
MICROFIBRE
GUEST TOWEL



TC017 | Page 13
MICROFIBRE
SPORTS TOWEL



TC018 | Page 13
MICROFIBRE
BATH TOWEL



TC019 | Page 13
MICROFIBRE
GOLF TOWEL



TC021 | Page 16
KIMONO ROBE



TC033 | Page 10
PRINTABLE BORDER
GOLF TOWEL



TC034 | Page 10
PRINTABLE BORDER
HAND TOWEL



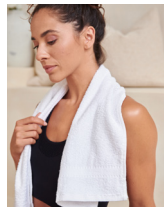
TC035 | Page 10
PRINTABLE BORDER
BATH TOWEL



TC036 | Page 20
BABIES' HOODED
TOWEL



TC041 | Page 20
TEA TOWEL



TC042 | Page 10
CLASSIC RANGE:
SPORTS TOWEL



TC043 | Page 10
CLASSIC RANGE:
HAND TOWEL



TC044 | Page 10
CLASSIC RANGE:
BATH TOWEL



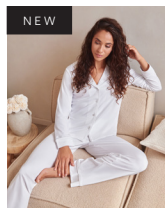
TC052 | Page 15
SHORT PYJAMA SET
IN A BAG



TC053 | Page 14
LONG PYJAMA SET
IN A BAG



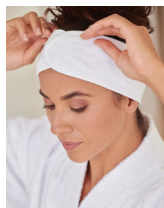
TC054 | Page 16
LADIES' SATIN ROBE



TC056 | Page 4
SUPERSOFT
PYJAMAS



TC059 | Page 14
CHILDREN'S LONG
PYJAMAS



TC062 | Page 19
BEAUTY HEADBAND



TC063 | Page 20
LAUNDRY BAG



TC064 | Page 17
CLASSIC TERRY
SLIPPERS



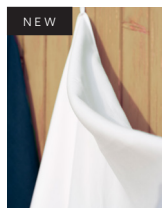
TC066 | Page 17
WAFFLE MULE
SLIPPERS



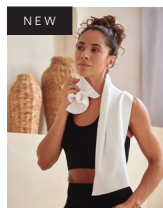
TC067 | Page 17
OPEN TOE SLIPPERS



TC070 | Page 6
QUICK DRY BEACH
TOWEL



TC071 | Page 6
QUICK DRY BATH
TOWEL



TC072 | Page 6
QUICK DRY SPORTS
TOWEL



TC503 | Page 11
ORGANIC HAND
TOWEL



TC504 | Page 11
ORGANIC BATH
TOWEL



TC505 | Page 11
ORGANIC GUEST
TOWEL



TC506 | Page 11
ORGANIC BATH
SHEET



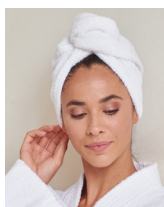
TC810 | Page 12
ADULTS' PONCHO



TC811 | Page 12
KIDS' PONCHO



TC930 | Page 18
SATIN PILLOWCASE



TC933 | Page 19
HAIR WRAP

KEEP IN TOUCH



For any questions about Towel City, contact us at:
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full range of brands at norty.com



Towel City



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